



Inn at Laurel Point

For Immediate Release

New Inn at Laurel Point package marks Victoria's 150th, celebrates all things local

Feb. 16, 2012, Victoria, BC – With British Columbia's capital city set to celebrate its sesquicentennial anniversary later this summer, one of Victoria's most beloved waterfront hotels, Inn at Laurel Point, has joined in on the festivities by launching a year-long stay-and-play package – priced at \$150 and highlighting all things local.

"With Canada's oldest Chinatown, the second-highest number of restaurants per capita of all North American cities and views of the wild Pacific Ocean whichever way you turn, Victoria is truly an extraordinary place to live and visit," said Ian Powell, general manager of Inn at Laurel Point. "And when it comes to marking our city's major milestones, such as the 150th anniversary, you better believe that all of us here at the Inn, a locally owned and operated hotel, will be doing it up in style."

Those wanting to don a party hat and help celebrate Victoria's landmark birthday are invited to take advantage of Inn at Laurel Point's new 150th Package, priced at \$150 per night (based on double occupancy) and available from now through Dec. 31, 2012, (excluding Christmas Day and Boxing Day) subject to availability.

For the best deal, stay from now through April 30 or from Oct. 1 through Dec. 31 to receive:

- One night's accommodation in a Laurel Wing room
- Free parking
- A \$40 food credit at AURA, the hotel's on-site restaurant that features local flavours and ingredients
- 15 per cent off a Victoria Harbour Urban Kayak Exploration with Ocean River Adventures
- A top secret (Foursquare compatible) list of the best things to do, see and taste when visiting Victoria

During high season, from May 1 through Sept. 30, Inn at Laurel Point's 150th Package includes accommodation only, subject to availability.

To learn more about Inn at Laurel Point or Victoria's upcoming 150th celebrations, visit www.laurelpoint.com or www.victoria.ca/victoria150.

About Inn at Laurel Point

Inn at Laurel Point is an elegant, Pacific Rim-inspired waterfront hotel located downtown on Victoria's Inner Harbour. It was the first carbon-neutral hotel in BC and, *Condé Nast Traveler* has rated the Inn as one of the top 25 hotels in Canada. For more information about Inn at Laurel Point, visit www.laurelpoint.com.

-30-

Sample Tweet: Join in on #yyj 150th celebrations with @ILPVictoria \$150 package – now that's something to cheer about! <http://bit.ly/w3yhzY>

Media Contacts:

Brian Cant, Tartan Group: 250-592-3838 or brian@tartangroup.ca

Deirdre Campbell, Tartan Group: 250-592-3838, 250-882-9199 (cell) or deirdre@tartangroup.ca

Avril Matthews, Inn at Laurel Point: 250-414-6731 or avril.matthews@laurelpoint.com

